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<p>Copyright and the Distance Learning Professional</p> <p>Probably no topic in education generally; and distance education specifically, has generated more interest than copyright. With the advent of digital technology we have greater capacity to copy almost any type of media into any other type of media, store it, catalog it, display it, and share it than ever before. Thomas Jefferson has noted:</p> <p><i>"If nature has made any one thing less susceptible than all others of exclusive property, it is the action of the thinking power called an idea, which an individual may exclusively possess as long as he keeps it to himself; but the moment it is divulged, it forces itself into the possession of every one, and the receiver cannot dispossess himself of it. Its peculiar character, too, is that no one possesses the less, because every other possesses the whole of it. <u>He who receives an idea from me, receives instruction himself without lessening mine; as he who lights his taper at mine, receives light without darkening me.</u>"</i></p> <p>Thomas Jefferson to Isaac McPherson 13 Aug. 1813 Writings 13:333—35 http://press-pubs.uchicago.edu/founders/documents/a1_8_8s12.html</p> <p>Objectives for Lesson 6</p> <ol style="list-style-type: none"> 1. Identify at least four major sources or websites to find current information regarding copyright issues as they relate to distance learning. 2. Identify the four key areas of the "Fair Use" Doctrine. 3. Describe how copyright affects distance learning teachers in their day-to-day creation and teaching of curriculum. <p>I have prepared a list of guiding scenarios that you might or may have already faced in your teaching regarding copyright. Pages 3-8 on our ISG has these 20 questions. You do not need to turn these in. They might make a good topic for an issues paper though!</p> <p>There are a series of 20 scenarios "What Shall You DO?" You have to make some type of decision...that's your job! Come up with something, but try to back it up with some sort of documentation or fair use guideline, when you have finished go to the threaded discussion topic below...</p> <p>The threaded discussion topic this week is: <i>Taking one of the 20 scenarios (questions) from ISG 6 on copyright, post your favorite question with your documented answer.</i></p>	



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<p>Activities for Lesson 6</p> <p>Internet Reading: University of Texas--Copyright Crash Course http://www.utsystem.edu/OGC/IntellectualProperty/cprtindx.htm The first stop for distance learning teachers!</p> <p>Internet Reading: Visit the EDNET Training Website--Copyright Materials...http://www.usoe.k12.ut.us/curr/ednet/training/resources/copyright.html Review the article by Attorney Ken Salomon</p> <p>Textbook Reading: Copyright: Opportunities and Restrictions for the Teleinstructor. Janis Bruwelheide. Pp 95-101 (the textbook is currently not available, we are transcribing the chapter now!)</p> <p>PDF: Copyright--What you Need to Know 2006</p> <p>Ppt: 6 Copyright for DL 2006</p> <p>Ppt: 6 Copyright Issues 4 Distance Learning Professionals 2006</p> <p>Ppt: 6 Copyright Questions 2006</p> <p>Ppt: 6 CONFU Scenarios 2006</p> <p>Ppt: 6 Copyright and the TEACH Act 2006</p> <p>PDF: 6 Technology and the TEACH Act 2006</p> <p>PDF: 6 Copyright Law for Educators Tutorial 2006</p> <p>PDF: 6 Student Cheating and the Internet 2006</p> <p>PDF: 6 Whitepaper on the TEACH Act--By Ken Salomon</p> <p>PDF: 6 Importance of the TEACH Act 2006</p> <p>PDF: 6 Fair Use Scenarios</p> <p>PDF: 6 JoEllen Johnsons' Distance Learning Issue paper on Copyright-2006</p> <p>Internet Interesting Website for a good resources: http://www.techlearning.com/showArticle.jhtml?articleID=55800210 Check out this new copyright Website</p> <p>EDNET Newsletter: Recent Copyright Law Developments for Distance Education: The TEACH Act http://www.uen.org/News/article.cgi?category_id=6&article_id=594</p> <p>Threaded Discussion "Topic of the Week" Take one of the 20 scenarios (questions) from ISG 6 on copyright, post your favorite question with your documented answer.</p>	

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<p>Other items to review this week.</p> <p>Textbook Reading: <i>Copyright: Opportunities and Restrictions for the Teleinstructor.</i> Janis Bruwelheide. Pp 95-101. Dr. Bruwelheide has been to Utah on several occasions to lecture on Copyright. She is considered "The Expert." Be sure to read her section in our text. Internet Reading: University of Texas--Copyright Crash Course http://www.utsystem.edu/OGC/IntellectualProperty/cprtindx.htm The first stop for distance learning teachers!</p> <div data-bbox="1170 590 1411 861" data-label="Image"> </div> <p>Our Readings and Resources: Be sure to review the readings and Powerpoint activities on the previous page. Note that they are prioritized, so you can pick the most important first, if you'd like. One of the best to review is the Copyright Crash Course. It is one of the most widely used locations to find quick, simple to read and understand information about copyright. The address is http://www.utsystem.edu/OGC/IntellectualProperty/cprtindx.htm</p> <p>As with most of these sites, there is way too much information to "wade through" so you will have to pick and choose items of interest.</p> <p>The threaded discussion topic this week is: <i>Taking one of the 20 scenarios (questions) from this ISG 6 on copyright, post your favorite question with your documented answer.</i></p>	

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<p>Scenario #1 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">The Busy Professor--What shall she do?</p> <p>A professor wants to create a CD-ROM "Course Pack" for her students, which she will provide free of charge. She selects single chapters from several books, a few short poems by several authors, photographs of selected painting, a few short audio and video clips, and three articles from different scholarly journals. She is concerned about litigious copyright owners, so she begins the process of seeking permission, allowing herself 3 months of lead time, hoping that will be sufficient to accomplish her task. Does the professor need to spend this much time and energy seeking permission?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Scenario #2 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">How can the college help out the professor--What shall they do?</p> <p>A drama/arts teacher at the high schools wants to create a web site where students can access photographs of various art objects, architectural styles, and still from theatrical productions. She has collected 300 photographs -- some from books she owns, some downloaded from the Internet. She wants to be complete "above board" in obtaining permission, but she doesn't know how to start, and she has no ownership information for some of the photos she found on the Web. How can the school assist her in this daunting task?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Scenario #3 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">Can you do it?--What shall up do?</p> <p>You are a new EDNET teacher and you have been thoroughly trained in the use of all the multimedia equipment there in your new EDNET room (Cameras, Document cameras on ELMO, Videotape recorders, CD and DVD burners, audio mixers, a computer connected to the internet...and they are all connected. If we have the technological equipment and skill to copy multimedia material, do we have the right to do so?</p> <hr/> <hr/> <hr/> <hr/> <hr/>	

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<p>Scenario #4 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">Maybe their are two ways to do this...what shall I do?</p> <p>What are two ways to used materials you suspect are copyrighted?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Scenario #5 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">The Scholarly Presentation--How long can I keep this presentation?</p> <p>Our professor, a noted expert in his discipline, is a frequent keynote speaker at scholarly conferences. He creates a multimedia presentation to accompany his address, which incorporates some items he did not create: graphics, data charts and tables from various sources, and brief digitized clips from a couple of movies. The professor provides a citation information for every item that is not his intellectual property. But the professor becomes concerned when he reads that according to CONFU Guidelines, fiar use of materials in a mulitmedia work “expires” after two years. The professor has neen using the same multimedia presentation for three years. Is he violating copyright?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Scenario #6 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">The library and the videocassette--Which one shall you keep?</p> <p>The school library buys one copy of a 16 mm film and makes a videocassette copy for you in the library’s videocassette playback area. Is this all right?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	

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<p>Scenario #7 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">Filmstrips live on and on--or do they?</p> <p>The media center director salvages some useful frames from discarded filmstrips and converts them into slides for student use. Is this OK?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Scenario #8 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">Let's create some pdf stories on the school website--May we do so?</p> <p>The EDNET teachers wants to make 3 contemporary short stories that do not appear in the course textbook available to his students. Traditionally, he would have made photocopies of each from the book he owns and placed them on reserve in the library, but this is an online course. Instead he decides that he will post the stories on the course website (LMS) Students can then read online or download the stories for personal study at their convenience. Is this permitted under copyright law? In fact, was what he did before permitted without permission?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Scenario #9 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">I just have to have this cartoon for my class--It has to be OK?</p> <p>You've found a really neat cartoon that illustrates the point of your next lesson. Can you use it? How?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	

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<p>Scenario #10 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">That music should be OK to put on kids audiotape?</p> <p>A student prepares an audio tape report on new travel books in the school library and uses "Around the World in Eighty Days" as the background music. Is that all right to do?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Scenario #11 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">I only need three copies of this sheet music, and I need it now?</p> <p>The music teacher down the hall asks the media center copy assistance person to help out. "I need three extra flute sections of this sheet music. I purchased them last year and now I am short three copies for this year's class. What should the copy person do...she asks you--you're her supervisor?"</p> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Scenario #12 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">Map makers of the World--Unite?</p> <p>A high school student uses an opaque projector to enlarge a map from his geography book to help him draw a poster showing the locations of Indian Reservations. Is that all right?</p> <hr/> <hr/> <hr/> <hr/> <hr/>	

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<p>Scenario #13 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">If they say no, can't I just retype it and call it good?</p> <p>A professor wants his online students to read an old newspaper article. He asked for permission from the newspaper but when they found out he wanted to post it digitally, they refused to grant permission unless he paid a fee, which he considered exorbitant. So the professor typed the entire text of the article and posted it, with citation information, on a password protected web site. Is what he did legal, even after the copyright holder denied permission without a fee?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Scenario #14 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">I really like that song...can I use the words in my class?</p> <p>While listening to a CD for pleasure, a teacher hears song lyrics that are an excellent illustration of the point she is going to teach in a couple of days. The teacher types up and posts them on the course website. It works so well, that the teacher uses the same lyrics the next time she teaches the course, and does so for several consecutive semesters. How long can the teacher use the same material without seeking permission, regardless of whether it's for an online or traditional course?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Scenario #15 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">But the kid at the video rental store said it was OK with him?</p> <p>You go down to Videomania and rent a videotape of "Macbeth" to show to your English class. Can you show it in class? The kid behind the rental counter said it was OK?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	

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<p>Scenario #16 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">Ditto masters live on forever--or do they?</p> <p>Can you copy ditto masters? (this one is too easy!) (Do you even know what a Ditto Master is?)</p> <hr/> <hr/> <hr/> <hr/> <p>Scenario #17 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">This student workbook that comes with my textbook is great.</p> <p>A teacher introduces a new student workbook to his distance learning class and makes an overhead transparency (landscape format of course) of one page so he can demonstrate how the students will work in their own workbooks. Is this all right for her to do?</p> <hr/> <hr/> <p>Scenario #18 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">This Bon Jovi song will work great with our student project!</p> <p>Your students in the Distance Learning Multimedia class want to use a song from currently popular record as background musics for a slide program produces as a class project. One of the students owns the record. The finished program will be shown without charge to the parents and copies of the program will not be sold?</p> <hr/> <hr/> <p>Scenario #19 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">KUER has some great music for my AP Music Theory Class.</p> <p>A teacher requests the media center to copy various musical selections from the KUER radio (PBS) station. The musical selections should be copied off the air onto audio tape in order to illustrate the forms of certain kinds of musical composition?</p> <hr/> <hr/> <hr/> <hr/>	

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<p>Scenario #20 (Read the scenario--Then comment in the space provided what your recommendation or answer would be.)</p> <p style="text-align: center;">I'll just make my own website and put on it what I want!</p> <p>Your students in the Distance Learning Multimedia class want immediate access to all of your course materials. The TEACH Act says that you can use many materials if they are password protected. Recently, George had you go to his MyUEN website (http://my.uen.org/1844). Most of you have a MyUEN site...if you don't please do! Can't George just put up all of the course material on the My UEN and leave it there forever...why do we have to "mess around" with WebCT Vista and all of that?</p> <hr/> <hr/> <hr/> <hr/> <hr/> <p>Some of the scenarios and their answers can be found on the Powerpoint presentation called "Copyright Questions" on our WebCt.</p> <p>Don't overlook the reading activities tonight. There are a number of them, some pdf's and others are PowerPoint slide shows:</p> <p style="text-align: center;">HERE IS THE LIST OF THINGS TO REVIEW:</p> <p style="text-align: center;">COPYRIGHT--WHAT YOU NEED TO KNOW 2006(PDF)</p> <p style="text-align: center;">COPYRIGHT FOR DL 2006(PPT)</p> <p style="text-align: center;">COPYRIGHT ISSUES FOR DISTANCE LEARNING PROFESSORS 2006 (PPT)</p> <p style="text-align: center;">COPYRIGHT QUESTIONS 2006(PPT)</p> <p style="text-align: center;">FAIR USE SCENARIOS 2006 (PDF)</p> <p style="text-align: center;">IMPORTANCE OF THE TEACH ACT 2006(PDF)</p> <p style="text-align: center;">JOELLEN JOHNSON DISTANCE LEARNING ISSUE PAPER (2006) (PDF)</p> <p style="text-align: center;">TECHNOLOGY AND THE TEACH ACT 2006(PDF)</p> <p style="text-align: center;">THE TEACH ACT SALOMAN 2006(PDF)</p> <p>Remember: <u>Go to the threaded discussion board and post:</u> Taking one of the 20 scenarios (questions) from ISG 6 on copyright, post your favorite question with your documented answer.</p>	